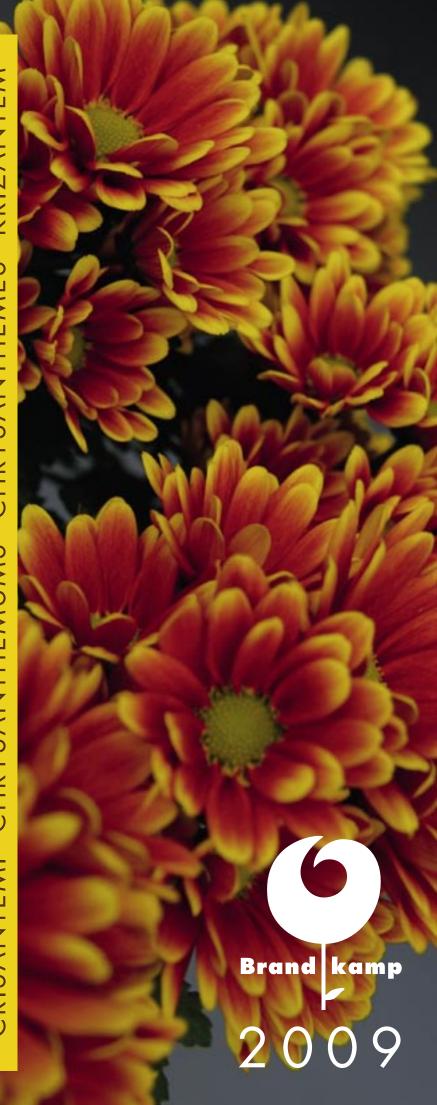
ENGLISH

CHRYSANTHEMEN

CRISANTEMI CHRYSANTHEMUMS CHRYSANTHÈMES KRIZANTÉM



BRAN-MULTIFLORA

The adaquate type of culture for every variety!

DES VARIÉTÉS POUR CHAQUE FORME DE CULTURE

- · Rapid pack-culture
- Pour une très vite culture en pack, dans une tray de 10





- Culture in a 12 cm pot directed or not directed
 - Culture en pot de 12 cm
 dirigée ou non-dirigée



- Colourful pleasure
 of autumn by mix pots
 - Prendre plaisir d'automne multicoloré par nos Cotainer mixtes



- Balconettes:Ready forpositioning
- Balconnières prêt à mis en place

Brand | kamp

BRANDKAMP INNOVATION

-LINE 2009

Our novelties - a firework of colours

Perfect ball shape – impressive colours

NOS NOUVEAUTÉES -

COMME UN FEU D'ARTIFICE DE COULEURS D'AUTOMNE

FORME RONDE - COULEURS TENDANCES

Pompon flowers in bright colours Couleurs vifs en fleurs pompon





Brand kamp

All Saints' Day in flower Floraison à toussant

Bicoloured flowers Variété bicolor



Brandorado(S)

Branesprit (S)



Brancloud (S)







BRANDKAMP

Our novelties – flower diversity with compact growth

NOS NOUVEAUTÉES – UNE FLORAISON EXCEPTIONELLE, TRÈS BONNE RAMIFICATION



Salina Yellow (S)

ISLAND LINE

- CLEAR COLOURS
- GOOD BRANCHING
- MANY FLOWERS
- CERTAIN REACTION TIME



Margariti (S)

- COULEURS CLAIRES
- RAMIFICATION EXCELLENT
- FLORAISON ABONDANTE
- REACTION OPTIMALE EN CULTURE DIRIGÉE









Saria (S)



Mindanao (S)

ISLAND-LINE 2009

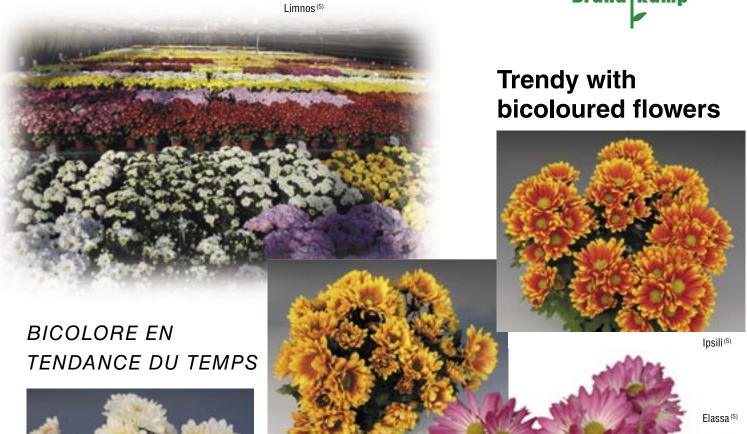
Your assortment's eye catcher



QUELQUE CHOSE DE TOUT À FAIT EXCEPTIONNEL PUR VOTRE ASSORTIMENT









Swona (S)

Naxos (S)

BRANDKAMP INNOVATION

Our breeding for your success!

NOS ACTIVITÉS DE RECHERCHE POUR VOTRE SUCCÈS EN CULTURE





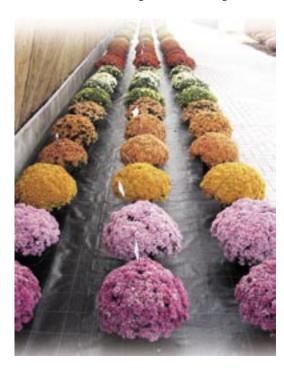


From the seedlings ...

UN SEUL OBJECTIF ... LE PORT PARFAIT DU CHRYSANTHÈME



to the ready variety ...







... alwayson focus ...– the perfecthabit!

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Improved Rivalry

Princess Armgard gelb

Golden Spider

Bright Yellow May Shoesmith

CUT-CHRYSANTHEMUMS



Zembla



White Spider



Creamist Yellow



Yellow Snowdon



Resomee Splendid



Lollipop purple

		RESPONSE TIME	VIGOUR	FLOWER FORM	DIAMETER CM	DELIVERY WEEKS				
Art.No.	VARIETY	뿐듣	38	듯운	급증	DE	DESCRIPTION			
DISBL	D VARIETIES - WHITE									
0104	Boula ^(s) NEW	7	III	p	7	12-36	Pompon flower, white with a green center. Strong growth, fast reaction.			
0106	Anastasia ^(s)	8	Ш	s	13	12-33	An elegant big flower, pure white.			
0110	Boris Becker ^(s)	8	Ш	р	6	12-36	Easy growing, white with green centre.			
0115	Creamist	8	ı	b	15	12-33	Cream white Chrysanthemum. Robust and transport insensitive.			
0125	Zembla ^(s)	9	Ш	d	11	12-35	Pure white and good filled flower with green centre.			
0120	Inga ^(s)	9	П	a/d	10	12-30	Spiegelei mit weißen Petalen und gelb-grünem Kissen. Gut geeignet für Normalkultur.			
0130	Snow Eleonora ^(s)	9	П	a/d	12	12-30	Pure white, a nice flowerform like Gerbera. Early disbudding is necessary.			
0135	Palisade	9	Ш	b	14	12-35	Very big balls, quick growing, cream white. Good for normal crop.			
0140	Snowdon	9	III	b	14	12-30	Pure white balls, quick growing, good for normal crop, sensitive for TSWV.			
1560	White Spider	10	II	s/d	13	12-35	Elegant large flower, early disbudding necessary. A good obscuration material without holes is important.			
0160	Fred Shoesmith ²⁾	11	Ш	b	12	12-33	White with a cream centre, very large ball. Strong growing.			
0170	May Shoesmith ²⁾	11	ı	b	13	12-33	Pure white, a big flower, slowly growing. Needs one week more long days than other varieties.			
DISBUD VARIETIES · YELLOW										
0204	Boula Yellow ^(s) NEW	7	Ш	р	7	12-36	Yellow sport of Boula			
0206	Anastasia Sun ^(s)	8	П	s	13	12-33	Yellow sport from Anastasia.			
0210	Boris Becker Sunny ^(s)	8	Ш	р	6	12-36	A sport from Boris Becker.			
0215	Creamist Yellow	8	ı	b	15	12-33	Yellow sport from Creamist. Is flowering in normal culture to All-Saint-Day.			
0606	Anastasia Green ^(s)	8	П	s	12	12-33	Green sport from Anastasia. New selection, flower is bigger and more intensive green.			
0225	Zembla Yellow ^(s)	9	III	d	11	12-35	Pure yellow and good filed flower with green centre.			
0230	Yellow Eleonora ^(s)	9	П	a/d	11	12-30	Yellow with gold coloured cushion. Needs like all Eleonoras enough calium in the last weeks of cultivation. Otherwise yellow spots on the leaves.			
0235	Palisade Yellow	9	Ш	b	14	12-35	Yellow partner to Palisade.			
0240	Yellow Snowdon ^(s)	9	Ш	b	14	12-34	Easy growing, like Snowdon. It needs Alar for a better stem-quality.			
2560	Golden Spider	10	II	s/d	13	12-35	Sport from White Spider with the same shape. Like all disbud varieties a little bit sensitive against pressure by transport.			
8084	Princess Armgard gelb	10	Ш	b	13	12-27	Yellow sport from Princess Armgard.			
0260	Improved Rivalry ²⁾	11	П	b	14	12-35	Gold-yellow, large balls. Good growing, sensitive against pythium. Needs air circulation inside the greenhouse in the last three weeks before you harvest.			
0270	Bright Yellow May Shoesmith ^(S) 2)	11	I	b	13	12-33	Shiny yellow balls. Slowly growing. Like the white one unequal growing in unsterilised soil.			
DISB	JD VARIETIES · PINK, BRONZ	ZE								
0307	Resomee Splendid ^(s)	8	П	d	12	12-35	Lilac sport from Resomee with middle big flowers with big petals. Partner to Zembla.			
0305	Anastasia Lilac(s)	8	П	s	13	12-33	Sport from Anastasia. A few days later flowering.			
0304	Lollipop purple(s)	8	II	р	7	12-35	Dark violet middle big pompon. Well-fitting to Boris Becker.			
				"			3. . 3			



Legend

(s) = Licensed variety

2) = Additional charge € 10,- per ‰

Vigour groups:

I = slowly growing
II = middle growing
III = strong growing

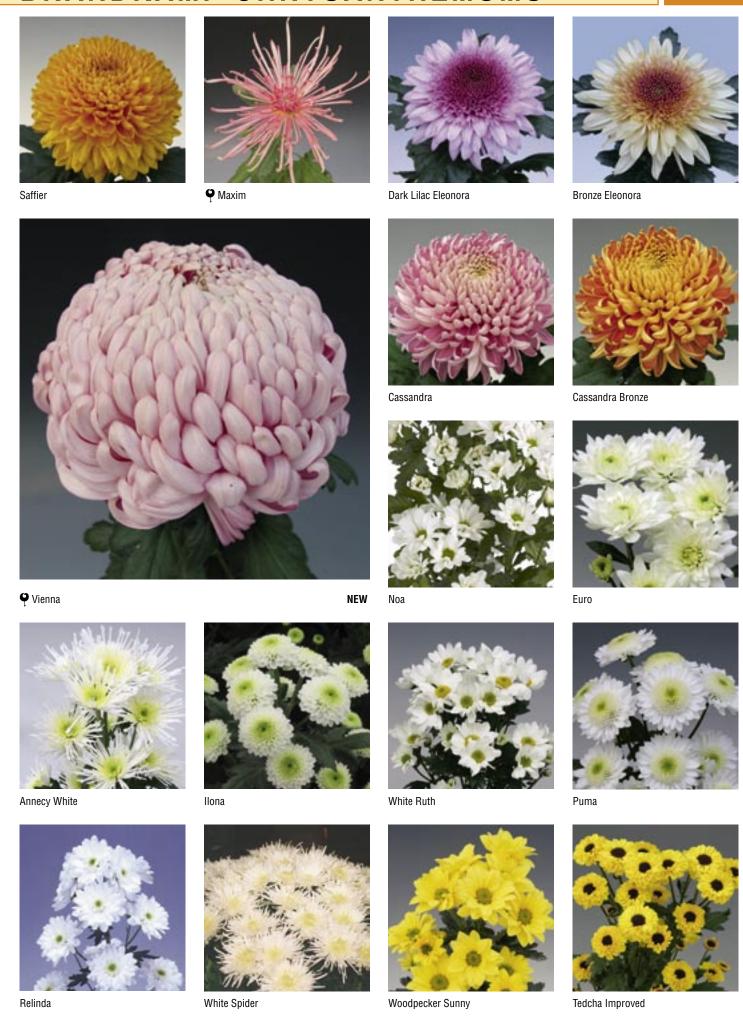
= anemon

Flower form:

e = single
p = pompon
s = spider
d = decorative b = ball form g = filled hg = half filled

= cooling tolerant

= Brandkamp Breeding



CUT-CHRYSANTHEMUMS



Westland Regal



Princess Armgard bronze



Polar NEW



Zembla



Sunny Euro



Lupo

Art.No.	VARIETY	RESPONSE	VIGOUR	FORM	DIAMETER	DELIVERY WEEKS	DESCRIPTION
DI2RC	JD VARIETIES · PINK, BRONZ	E				ı	
0310	Saffier ^(s)	8	11	р	8	12-35	Bigger, orange flowers with strong stem. Possible to cultivate with Boris Becker.
0312	Maxim ^(s)	8	II	s	18	12-32	Elegant pink spider with long filigree petals. Cultivate always with in-wetted bloom.
0376	Dark Lilac Eleonora ^(s)	9	II	a/d	11	12-30	Intensive lilac sport from Eleonora. Few days slowlier in response.
0378	Bronze Eleonora ^(s)	9	II	a/d	11	12-30	A nice autumn colour. The blossom is a little bit smaler than the other Eleonora sports.
3490	Westland Regal ^(s)	9	Ш	s	11	12-35	Violet middle-large. Strong growing.
0382	♥ Vienna ^(s) NEW	9,5	П	b	17	12-33	Big pink flowers, strong stems. Harmonises with Palisade or Snowdon.
0380	Cassandra ²⁾	10	ı	b	14	12-35	Big pink balls. Strong stems. Good partner to May Shoesmith.
0385	Cassandra Bronze ²⁾	10	ı	b	14	12-35	Orange-bronze, very nice colour.
8082	82 Princess Armgard bronze		II	b	13	12-27	Honey-bronze, good growing. A nice flowerform. Good for under glass. Planting between LW 23-28.
8062	D62 Princess Armgard rot		II	b	13	12-27	Clear red sport with the same habit.

Art.No.	VARIETY	RESPONSE	VIGOUR	FORM	DELIVERY WEEKS	DESCRIPTION			
SPRA	Y VARIETIES · WHITE								
1112	Noa ^(s) NEW	7	II	е	12-35	Middle big flowers, clear white with a green center. Fast reaction.			
1115	Euro ^(s)	7	III	g	12-40	Pure white filled flowers with a green centre. Easy growing.			
1116	Polar ^(s) NEW	7	III	g	12-40	Filled flowers, white with a green center.			
1170	Annecy White(s) RR	8	III	s/a	12-35	Elegant spider type with cushion.			
1118	+ Ilona ^(s)	8	Ш	р	12-35	Pure white little pompon flowers with green centre.			
1120	White Ruth ^(s)	8	Ш	е	12-33	Pure white with green centre. Beautiful, dark leaves.			
1350	+ Puma ^(s)	8	III	a	12-40	White with a green cushion. Strong growing.			
0125	Zembla ^(s)	9	III	d	12-35	Many filled flowers.			
1440	Relinda ^(s)	9	II	a	12-40	Snow-white with a small fresh green cushion. Tolerant against high temperature.			
1560	White Spider	10	II	s	12-35	The classic type of spider blossoms. In spring and summer it wants the obscuration in the third week after the plantation, for a equal respons.			
SPRA	Y VARIETIES - YELLOW								
2105	Woodpecker Sunny ^(s)	7	II	e	12-40	Middle big bright yellow flower.			
2110	+ Tedcha Improved ^(s)	7	II	е	12-35	Dark yellow with a big brown centre, a nice contrast.			
2115	+ Sunny Euro ^(s)	7	III	g	12-40	Shiny yellow with a green point. Filled blossoms. Equal growing.			
2160	+ Lupo ^(s)	7	II	е	12-35	Gold-bronze with a large green centre. Very equal growing.			



(s) = Licensed variety

2) = Additional charge € 10,- per ‰

+ = good for santini

Vigour groups:

I = slowly growing

II = middle growing

III = strong growing

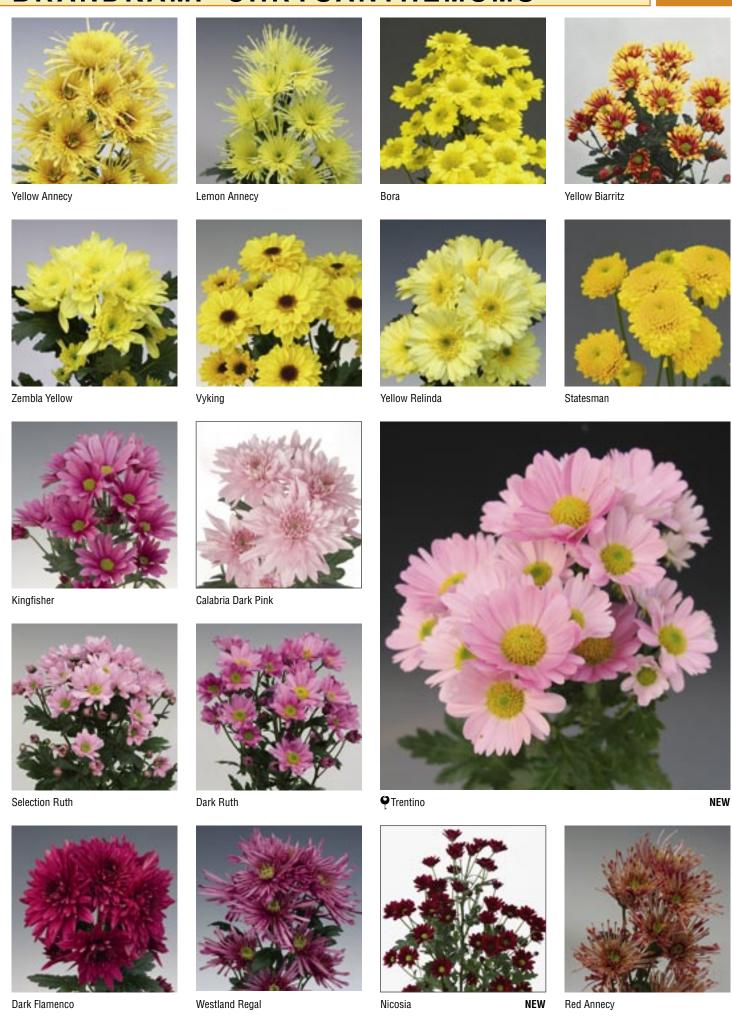
Flower form:
e = single
p = pompon
s = spider

a = anemon b = ball form g = filled hg = half filled

RR = whiterust resistant PR = partial resistant







CUT-CHRYSANTHEMUMS



Sunny Puma



Golden Spider



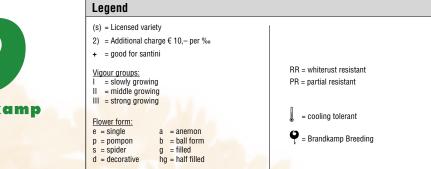
Biarritz



Dark Annecy

Art.No.	VARIETY	RESPONSE TIME	VIGOUR	FLOWER FORM	DELIVERY WEEKS	DESCRIPTION
SPRA	Y VARIETIES - YELLOW					
2170	Yellow Annecy ^(s) RR	8	III	s/a	12-35	Elegant spider type with cushion.
2180	Lemon Annecy ^(s) RR	8	III	s/a	12-35	Elegant spider type with cushion. Clear Yellow.
2226	+ Bora ^(s)	8	II	е	12-35	Shine-yellow with greener centre.
2230	+ Yellow Biarritz(s) RR	8	П	е	12-36	Bicoloured variety in gold-red with spoon tiped flowers.
2350	+ Sunny Puma ^(s)	8	III	a	12-40	Yellow with a green cushion. Always growing without problems. Sport from Puma.
0225	Zembla Yellow ^(s)	9	III	g	12-35	Many filled flowers.
2435	+ Vyking ^(s)	9	Ш	е	12-40	Dark yellow with a brown centre. A nice autumn colour.
2440	Yellow Relinda ^(s)	9	II	a	12-40	A nice yellow colour with a small green cushion. Tolerant against high temperature.
2470	+ Statesman RR	9	II	b	12-33	Small, gold-yellow buttons. Many buds per stem. Always a reliable reaction also by low temperatures.
2560	Golden Spider	10	II	S	12-35	Sport from White Spider with the same shape.
SPRA	Y VARIETIES · PINK, LILAC					
3117	Kingfisher ^(s)	7	П	е	12-35	Middle big purple flower.
3118	Calabria Dark Pink ^(s)	7	II	g	12-35	Pure pink, middle big flower.
3121	Trentino(s) NEW	8	II	е	12-33	Clear pink with a green center. Many flowers, good spray.
3120	+ Selection Ruth ^(s)	8	П	е	12-33	Pink sport from Ruth.
3125	+ Dark Ruth(s)	8	П	е	12-32	Dark pink sport from Ruth.
3230	+ Biarritz ^(s) RR	8	II	е	12-36	Rosalila, kleine Blüte mit Löffelblütenkranz. Zweifarbiger Effekt. Gute Microsanthe.
3280	Dark Annecy ^(s) RR	8	III	s/a	12-35	Elegant spider type with cushion. Silver pink colour.
3370	Dark Flamenco ^(s)	9	III	g	12-32	Deep lilac, large filled flowers. Very quick growing. Needs Alar for a good stem quality.
3490	490 Westland Regal ^(s) RR		III	S	12-35	Violet-pink, middle-large flowers, nice spray with many buds.
SPRA	Y VARIETIES · RED, BRONZE					
4275	Nicosia ^(s) NEW	7,5	II	е	12-35	Middle big red flowers with a green center.
4280	Red Annecy ^(s) RR	8	III	s/a	12-35	Elegant spider type with cushion. Cherry red colour.





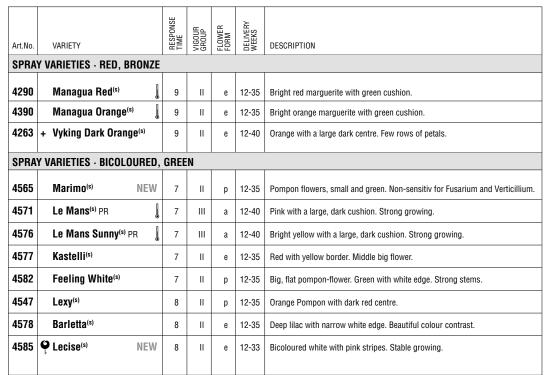
CUT-CHRYSANTHEMUMS



Managua Red



Managua Orange





Vyking Dark Orange



Marimo



Le Mans





Le Mans Sunny



Kastelli



Feeling White

Legende



Lexy



Barletta



Lecise

p = Pompon

Blütenform: = anemone

(s) = Lizenzpflichtig, Sortenschutzrechtlichgeschützt oder zum Sortenschutz angemeldet. = Microsanthen geeignet Wachstumsgruppen:

b = Ballform g = gefüllt

= langsam wachsend

= mittelstark wachsend III = stark wachsend

g = gefüllt hg = halb gefüllt d = dekorativ

RR = weißrostresistent PR = wenig rostempfindlich



= Brandkamp-Züchtung

	POT-CHRYSANTHEMUMS												
Art.No.	VARIETY	RESPONSE TIME	VIGOUR	FLOWER FORM	DIAMETER	Delivery weeks from 15-35							
POT V	ARIETIES · DISBUD - WHITE												
5184	Olymp White(s) Anlymp White(s) 2)	10	1	b	13	White ball flowers with all good characteristics of Olymp.							
5195	Miral 2)	10	П	b	13	Pure white with a nice flowerform. By heat yellow spots on the leaves possible.							
5196	Mont Blanc(s) Anblanc(s) 2)	10	I	d	13	Snow-white with a fresh green centre. It keeps green for a long time. Nice flowerform. To use with the Trumpf varieties.							
POT VARIETIES - DISBUD - YELLOW													
5283	Olymp Lemon ^(s) 2)	10	ı	b	13	Lemon yellow big flower ball.							
5284	Olymp Yellow (s) Anlymp Yellow(s) 2)	10	I	b	13	Bright yellow and big ball flowers. The Olymp family is completed.							
5285	Trumpf gelb ²⁾	10	ı	d	13	Dark yellow, compact growing. Easy to cultivate.							
5295	Miral gelb ²⁾	10	Ш	b	13	Yellow sport from Miral with incurved petals like Miral.							
POT V	ARIETIES · DISBUD - PINK, LILAC												
5384	Q Olymp ^(s) Anlymp ^(s) 2)	10	1	b	13	Pure pink large balls with incurved petals							
5385	Trumpf violett 2)	10	ı	d	13	Deep violet, easy and compact growing.							
POT V	ARIETIES · DISBUD - RED, BRONZE												
5480	Olymp Orange(s) 2)	10	1	b	13	Sport from Olymp with bicoloured flowers. Big flower balls.							
5484	Olymp Salmon(s) 2)	10	1	b	13	Champagner coloured with winered petals on the below side. Sport from Olymp.							
5485	Trumpf rot 2)	10	ı	d	13	Red sport from the Trumpf varieties.							
Lege	nd		•										
2) = A	icensed variety dditional charge € 10,– per ‰ ood for santini		: :	= middle	growin growir	9 e - single a - alienton s - spicer y - lineu y - lineu 1 - Statistically Stocking 9							
	+ = good for santini III = strong growing												

























Olymp Salmon

15



POT-CHRYSANTHEMUMS



9 Smola



Flannan NEW



• Kea Impr.



Elmira Yellow



Grace Time Yellow

Art.No.	VARIETY	RESPONSE	VIGOUR	FLOWER FORM	DIAMETER CM	Delivery weeks from 15-35 DESCRIPTION				
POT V	ARIETIES · WHITE									
5108	Mega Time White ^(s)	8	III	е	7	Bright yellow flowers with a green centre. Part of the Mega Time family.				
5109	Salina BRT03791(s)	8	Ш	е	6,5	Pure white variety with middle big flowers.				
5110	Margariti ^(s) NEW	8	Ш	е	7	Pure white with a green center. Perfect shape.				
5111	Tinos BR01.101 ^(s)	8	П	a	5	Pure white with green cushion. Fresh outlook, many buds.				
5115	♥ Smola ^(s)	8	II	g	7	Large, pure-white flower with white buds. Replaces Envy.				
5112	Stellar Time ^(s)	8	Ш	g	9	Large, snow-white flowers. Dark green leaves.				
5124	Elmira Frosted ^(s)	8	I	g	3,5	Small flowering variety with many flowers.				
5142	Astro Time ^(s)	8	II	S	9	A white spider-type with a large, green centre.				
5165	White Cindy ^(s)	9	II	g	3,5	Small pompon flowers. A good shape and branching.				
POT VARIETIES · YELLOW										
5203	♥ Flannan ^(s) NEW	7	П	e	7,5	Bright golden flowers. Rapid reaction.				
5207	Kuriat BR02.27.1(s)	7	II	е	3,5	Beautiful, small, clear yellow flower. Very good branching, compact and equal growing.				
5213	9 Comino 2007 ^(s)	7	I	е	5	Improvement in Comino with better leaves and faster response time.				
5214	Melosa BRT03235 ^(s)	8	Ш	е	4,5	Bright yellow variety with big flowers.				
5219	Salina Yellow ^(s) NEW	8	II	е	6,5	Clear yellowed sport from Salina with their good characteristics.				
5217	♥ Kea Impr.(s)	8	II	a	4,5	Improvement of the habit. Bloom bright yellow with greener centre.				
5223	♀ Limnos ^(s) NEW	8,5	II	a	7,5	Fresh yellow anemon with a big green cushion.				
5211	♥ Solta ^(s)	8	II	е	5	Many, pure white flowers, middle big. Perfect habit, with many good shoots.				
5210	P Burano Yellow ^(s)	8	II	е	4,5	Bright yellow sport from Burano. Small, dark point on the cushion.				
5222	Elmira Yellow ^(s)	8	I	g	3,5	Similar to Elmira with the same habit.				
5224	Covington ^(s) NEW	8	II	g	6,5	Dark yellow variety with a decorative flower.				
5208	Mega Time Gold ^(s)	8	III	е	7	Bright yellow sport from the Mega Time-series.				
5209	Grace Time Yellow ^(s)	8	II	1	6	Elegant flower, gold-yellow with yellow centre.				
5260	Kory ^(s)	9	I	g	8	Clear yellow, equal growing, strong stems, flowering a long time.				
5265	Yellow Cindy ^(s)	9	II	g	3,5	Small yellow blossoms. Good shape and branching.				

Legende

(s) = Licensed variety

2) = Additional charge \in 10,- per ‰

Vigour groups:

I = slowly growing
II = middle growing

 $III \ = strong \ growing$

Flower form: e = single

p = pompon

s = spider d = decorative

= anemon b = ball form = filled = spoon

= Brandkamp-Breeding



Yellow Cindy







POT-CHRYSANTHEMUMS



Madeira 2006



Lilac Cindy



Burano



Copper Cindy

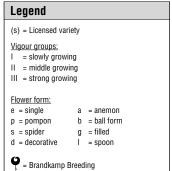


Swona NEW



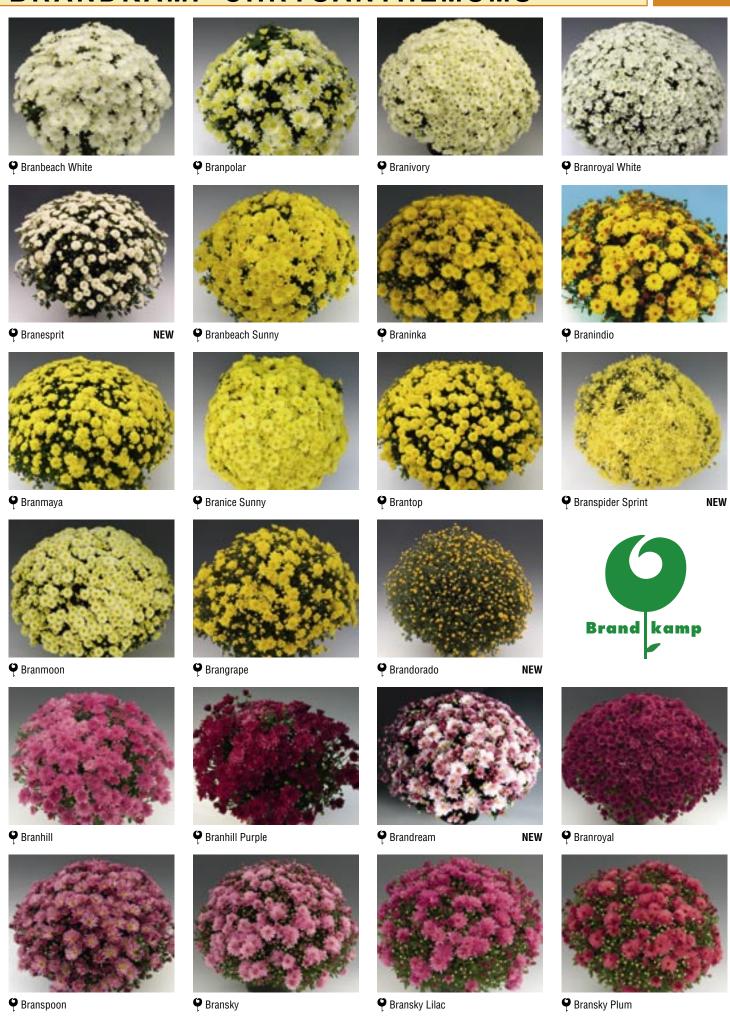








Elassa



BRAN-MULTIFLORA-LINE

Outdoor Pot-Chrysanthemums

Delivery weeks between 13 – 29



P Branice



Panroyal Yellow



Paranset Yellow



P Branbeach Lilac



Paranroyal Pink



P Bransky Corona

Art.No.	VARIETY		VIGOUR	FLOWER FORM	DESCRIPTION Brand kamp	NATURAL FLOWER SEASON
MULT	IFLORA · WHITE					
147	P Branbeach White(s)	T12 C ⊞	II	g	Pure-white, medium sized flower.	Mid - End Sept.
131	P Branpolar ^(s)		П	g	Pure white, early flowering. Bran-Multiflora with perfect round shape und fresh green centre.	Early - Mid Sept.
140	P Branivory ^(s)	T12 C	II	g	Ivory-white, a lot of small filled flowers. Good round shape.	Mid September
145	P Branroyal White ^(s)	T12 	П	g	Pure white, perfect round sport from Branroyal with its excellent characteristics.	Mid September
153	P Branice BR00.40.1(s)	T12 C	III	g	Snow-white with a fresh green centre. Absolutely round growing. Filled flowers	Mid - End Sept.
182	P Branesprit ^(s)	NEW	II	g	Green flowers with a green center, perfect shape. Very slow flourishing.	Early-Mid Oktober
IULT	IFLORA · YELLOW					
216	P Branbeach Sunny ^(s)	T12 C 🎟	II	g	Golden yellow sport from Branbeach with its characteristics.	Mid - End August
221	P Braninka Braninka ^(s)	T12	I	g	Bright gold-yellow with red tops on the petals. Very nice. Plant one cutting more than usual per container. Good for small pots.	End August
226	P Branindio Branindio ^(s)	T12	II	р	Strong yellow pompon flowers, with a red point. A good habit.	End August
232	P Branroyal Yellow B00.2.8.3 ^(s)	T12 ← III	II	g	Bright yellow sport from our top-variety Branroyal. A lot of flowers. Always an absolutely round shape.	Mitte September
238	PR Branmaya ^(s) PR	T12 C	ı	g	Many, small, filled flowers with green centre. Absolute perfect shape.	Mid September
253	P Branice Sunny ^(s)	T12 € ⊞	Ш	g	Bright yellow sport from Branice with the same perfect characteristics	Mid - End Sept.
266	P Brantop ^(s)	T12 C	II	р	Gold-yellow pompon flowers over dark leaves. Good and round growing.	Mid - End Sept.
256	P Branspider Sprint(s)	NEW	Ш	s	Improved sport from Branspider with better shape and earlier bloom.	End September
252	Paranset Yellow ^(s) B03.4.7	T12 C	II	g	Bright yellow sport from Branset.	End September - Early October
254	P Branmoon ^(s)		П	g	Many cream-yellow flowers with dark centre. Two-coloured effect.	Early October
257	P Brangrape ^(s)	PR	II	g	Clear yellow and bigger flowers above dark leaves.	Early - Mid Oct.
284	P Brandorado ^(s)	NEW	Ш	hg	Golden flowers and perfect ball shape. Variety blossoms All Saints' Day.	End October
IULT	IFLORA · PINK, LILAC					
347	P Branbeach Lilac ^(s)	PR C ⊞	II	g	Lilac sport from Branbeach. Branbeach is available in 5 colours	Mid - End August
310	P Branhill B01.177.1(S)	PR	ı	g	Pure pink, filled, medium-sized flowers.	End August
311	P Branhill Purple ^(s)	PR	ı	g	Dark lilac sport from Branhill. Brandkamp novelty.	End August
315	9 Brandream ^(s)	NEW	П	g	Big bicoloured flowers, pink with white tips. Perfect ball shape.	End August
330	P Branroyal Branroyal ^(s)	T12 C ⊞ PR	II	g	Purple, filled flowers. Always a perfect round shape. Easy growing.	Mid September
331	Panroyal Pink ^(s) PR	T12 🕻 🖽	II	g	Sport from Branroyal with the same excellent characteristics.	Mid September
	P Branspoon ^(s)		II	I	Pink marvelous spoon flowering Bran-Multiflora with an interesting flower colour. Perfect round habit.	Mid - End September
	P Bransky ^(s)	T12 ⊞	1	g	Small, filled, pink flowers with dark eye. Many flowers above a perfect shape.	Mid - End September
	P Bransky Lilac ^(s)	T12 ⊞	ı	g	Sport from Bransky with dark centre.	Mid - End September
342	P Bransky Plum ^(s)	T12 ⊞	ı	g	Raspberry pink coloured sport from Bransky.	Mid - End September
343	P Bransky Corona ^(s)	T12 🏢	I	g	Creamy yellow flower with pink edge. Beautiful colour combination with dark centre.	Mid - End September

Legend				
(s) = Licensed variety 2) = Additional charge € 10,- per ‰ T12 = suitable for culture in a 12 cm pot	Vigour groups: I = slowly growing II = middle growing III = strong growing	Flower form: e = single p = pompon s = spider d = decorative	a = anemon b = ball form g = filled hg = half filled	= Brandkamp-Breeding
	C = suitable for directed culture	= suitable for PR = partial resist	•	



BRAN-MULTIFLORA-LINE

Outdoor Pot-Chrysanthemums

Delivery weeks between 13 - 29

NATURAL FLOWER SEASON



Bransoccer

NEU

Art.No.

VARIETY



Panhill Cherry



Paranfortune Red



Paransky Orange



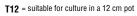
Paransea Salmon



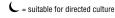
P Brankick

MULT	IFLORA · PINK, LILAC					
6345	P Branbird BR0361(S)		III	g	Big, coral pink flower. Unusual colour with round habit.	End September - Early October
6370	Paransea B99.39.1(s)		Ш	g	Half filled, pure pink with dark centre.	End September - Early October
6372	P Bransea Purple ^(s)	NEW	П	g	Dark lilac sport from Bransea. Round shape.	End September - Early October
6378	P Branduke ^(s)		Ш	hg	Bright pink, bigger flowers. Round shape.	End September - Early October
6380	P Bransoccer ^(s)	NEW	П	р	Dark lilac pompon flowers, round shape. Stabile colour, slow flourishing.	End September - Early October
6338	P Brandeep BR99.81.2 ^(s)	T12 C ⊞	Ţ	hg	Deep lilac, half-filled flowers, perfect round shape.	Early - Mid October
6395	PR Branlake ^(s) PR	T12	П	hg	Pure pink, half filled flowers above a perfect shape.	Mid October
6397	P Brancloud ^(s)	NEW	П	hg	Dark pink flowers, perfect ball shape. Variety blossoms All Saints' Day.	End October
MULT	IFLORA · RED, ORANG	E				
6216	P Branhill Red(s)	PR	1	g	Dark red sport from Branhill. Branhill is now available in five colours.	End August
6411	P Branhill Cherry ^(s)	PR	ı	g	Cherry red sport from Branhill.	End August
6412	P Branhill Salmon ^(s)	PR	ı	g	Orange salmon sport from Branhill.	End August
6447	PR Branbeach ^(s) PR	T12 ८ ⊞	II	g	Salmon-sandy colour, very fashioned, larger filled flowers. Also to use for small pots.	Mid - End August
6448	Paranbeach Orange B01.17 ^(s)	T12 ← III	II	g	Bright orange, a very nice colour. Dark leaves, a round shape. Filled flowers.	Mid - End August
6435	P Branfortune ^(s)	T12 ← 🎟	Ш	g	Leuchtendorange, gefüllte Blüten über dunklem Laub. Runder Wuchs.	Early September
6437	P Branfortune Red ^(s)	T12 ८ ⊞	Ш	g	Dark red sport from Branfortune with its characteristics.	Early September
6432	PR Branroyal Red(s) PR	T12 ८ ⊞	Ш	g	Bright red sport from Branroyal. The family is available in 5 colours.	Mid September
6449	Paranstorm BR024491	(s)	П	g	Bright red, big, filled flowers.	Mid September
6453	Pansky Peach B05.7.2 ^(s)	T12	I	g	Pink peach flower with dark centre. Absolute projecting trendy colour.	Mid - End September
6455	P Bransky Orange ^(s)	T12 C ⊞	I	g	Orange coloured sport from Bransky. Bransky is available in 6 colours.	Mid - End September
6440	P Branfunny ^(s)		II	р	Brilliant, orange pompon flowers. Perfect autumn colour.	Mid - End Sept.
6454	P Branhelle ^(s)	NEW	П	р	Bright red new variety with high potential. Stabile colour, slow flourishing. Round shape.	End September - Early Oktober
6466	P Bransea Red ^(s)	NEW	II	g	Red sport from Bransea, family in 5 colours available now.	End September - Early October
6468	P Bransea Orange(s)		II	g	Bright orange flower with dark centre. Same habit.	End September - Mid October
6470	P Bransea Salmon ^(s)		II	g	Sport from Bransea. Brandkamp novelty.	End Sept Early October
6452	PR Branset ^(s) PR	T12 C	I	g	Bronze, filled flowers, interesting colour.	End Sept Early October
6438	PR Brandeep Red(s) PR	T12 € 🎟	П	hg	Dark red sport from Brandeep with perfect round shape.	Early - Mid Oct.
6495	P Branlake Orange BR05112 ^(s)	T12	П	hg	Salmon orange sport from the pink Branlake.	Mid October
6496	P Branlake Cherry ^(s)	T12 PR	П	hg	Cherry red sport from Branlake.	Mid October
6497	Brankick ^(s)		П	g	Small bright red flowers. Perfect round shape.	Mid - End October
6499	P Brannugget ^(s)		III	g	Ochre middle big flowers. Perfect round shape.	Mid - End October
—	L			_	· · · · · · · · · · · · · · · · · · ·	

DESCRIPTION



6498 Prantopas(s)



NEW

= suitable for pack-culture

Shiny orange flowers and round shape. Variety blossoms All Saints' Day. End October

PR = partial resistant



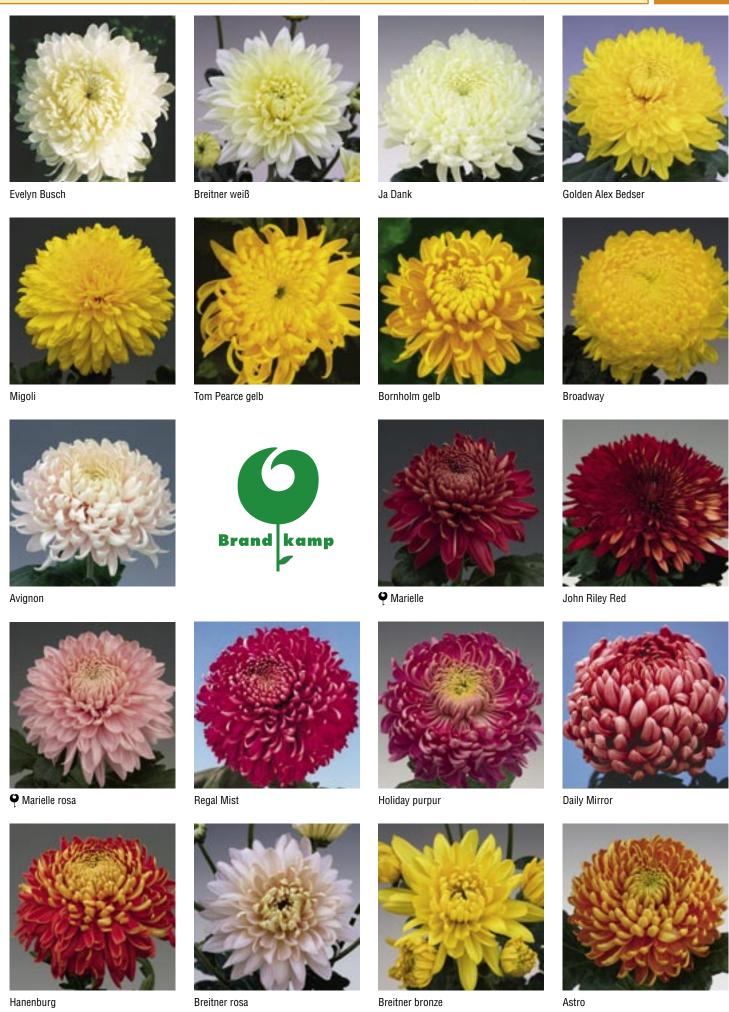
Brannugget



Parantopas NEW

p = pompon b = ball form s = spider g = filled d = decorative hg = half filled

= Brandkamp Breeding



OUTDOOR-CUT-CHRYSANTHEMUMS

Breitner gelb



Victor Rowe



Holiday rosa



Tom Pearce



Bornholm bronze

Delivery weeks between LW 13 - 28

		<u>-</u>	I
Art.No.	VARIETY	DESCRIPTION	NATURAL FLOWER SEASON
DISBU	JD VARIETIES		1
8005	T Evelyn Busch ²⁾	Pure white flower, dark leaves.	August / September
8096	Breitner weiß ²⁾	Gentle middle big flower, weather insensitive.	August / September
8010	T Ja Dank²)	Snow white, big ball, good growing. Good for under glass. Planting between week 24-27.	September / October
8015	T Golden Alex Bedser ²⁾	Dark yellow, round balls. To use for early planting under glass, between week 22-25.	August / September
8099	Breitner gelb ²⁾	Gentle middle big flower, weather insensitive.	August / Spetember
8025	T Migoli ²⁾	Clear yellow, good formed flowers. Good for outdoor cultivation.	September / October
8020	T Tom Pearce gelb ²⁾	Gold-yellow, slowly growing. Plant under glass between week 23-27.	September / October
8030	Bornholm gelb ²⁾	Amber-yellow, strong growing.	September / October
8033	T Broadway ²⁾	Brilliant yellow flowers in a perfect ball, shiny dark green leaves.	October
8035	T Victor Rowe ²⁾	Deep golden-yellow, nice flowerform. Good for under glass.	October
8042	T Avignon ²⁾	Champagne coloured, strong growing. Planting under glass between week 24-27.	Mid - End October
8575	T Marielle ^(s)	Filled middle large flower.	September / October
8072	John Riley Red ²⁾	Dark red flowering with a nice disbud flower type.	September / October
8040	Holiday rosa ²⁾	Clear pink, smaller balls.	September / October
8368	T Marielle rosa ^(s)	Pink sport from Marielle.	September / October
8045	T Regal Mist ²⁾	Purple coloured with silver petals on the below side. Good growing	September / October
8050	Holiday purpur ²⁾	Purple coloured sport from Holiday. This variety is not to use for under glass crop.	September / October
8060	T Daily Mirror ²⁾	Deep pink, big ball formed. Good for under glass. Planting between week 23-27.	October / November
8065	T Tom Pearce ²⁾	Red-gold, bicoloured petals. Planting under glass week 23-27.	September / October
8070	Hanenburg ²⁾	Red-bronze, small leaves. Good for early outdoor crop.	August / September
8097	Breitner rosa ²⁾	Gentle middle big flower, weather insensitive.	August / September
8098	Breitner bronze ²⁾	Gentle middle big flower, weather insensitive.	August / September
8080	Astro ²⁾	Orange, nice flowerform, good growing.	September / October
8085	Bornholm bronze ²⁾	Sport in a nice bronze colour. Strong growing.	September / October
SPRA	Y VARIETIES · WHITE		
8102	Gerrie Hoek White	Pure white filled flowers, sensitive for early buds, early flowering	EndeAugust
8105	Ellen weiß	Creamy white large flowers. Equal growing.	August / September
8115	Heidi weiß	Pure white, slowly growing, sensitive for early buds.	September

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(s) = Licensed variety

2) = Additional charge \in 10,– per ‰

T = suitable for culture in plastic-houses

P = Brandkamp-Breeding







Ellen weiß



Heidi weiß



OUTDOOR-CUT-CHRYSANTHEMUMS

Pamela gelb

Brand kamp



Payton Dale pink



Blenda purpur



Smokey

Pompon lila

Delivery weeks between LW 13 - 28

Art.No.	VARIETY	DESCRIPTION	NATURAL FLOWER SEASON
SPRA	Y VARIETIES · WHITE		
8112	T Simon ^(s)	Snow-white, smaller, filled flowers, very equal growing.	September / October
8150	T Gompie weiß	Large white flowers. Like all Gompies to use for under glass. Planting between wek 24-27 and pinch it under glass, too.	September / October
8130	T Beppie weiß	Clear white with a green centre, half-filled.	September / October
8160	T Renate(s)	Filled flowering. Small, white flowers with creamy centre.	September / October
8190	T Popcorn	Pure white small pompon flowers. Strong growing. Very good for under glass crop to All-Saint-day.	October
SPRA	Y VARIETIES - YELLOW		
8203	Lilian Hoek Yellow	Larger filled flowers. Stronger growing.	End August
8204	Pamela gelb	Old-yellow filled flowers. Dark green leaves.	End August
8205	Ellen gelb	Bright yellow large flowers. Equal growing.	August / September
8215	Heidi gelb	Clear yellow, slowly growing, sensitive for early buds.	September
8225	T Wendy gelb	Gold-yellow, a lot of buds. Easy and equal growing.	September
8230	T Beppie gelb	Dark yellow, half-filled. Absolutely easy and equal growing. Like all Beppies to use for under glass. Planting between wek 24-27.	September / October
8240	T Pompon gelb	Light yellow pompon flowering. Quick growing.	September / October
8250	T Gompie gelb	Large clear yellow flowers.	September / October
8265	Bright Eye	Gold-yellow button with a red eye. Very attractive flowers, but unequal growing.	September / October
SPRA	Y VARIETIES - PINK		
8302	Gerrie Hoek Dark	Filled flowers, strong pink, sensitive for early buds.	End August
8310	Payton Dale pink	Bright pink, excellent quality sprays. Good growing.	August / September
8370	Bella rosa	Pink with a large dark centre. Easy and equal growing, a lot of stems. Cut the flowers early.	September
8330	T Beppie	Pink with darker centre. Cut the flowers early.	September / October
8340	T Pompon rosa	Soft pink, fashioned colour.	September / October
8350	T Gompie rosa	Clear pink, from flowerform and colour the best one from the Gompies.	September / October
8366	T Blenda purpur	Deep pink sport from "Blenda". Also by heat with a good fastness of colour.	September / October
8368	T Marielle rosa ^(s)	Pink sport from Marielle.	September / Oktober
SPRA	Y VARIETIES - LILAC		
8410	Payton Dale purpur	Deep lilac, excellent spray	August / September
8422	Nathalie purpur	Nice purpur-lilac large flowers. Strong growing.	September
8430	Beppie purpur	Lilac with a dark eye. Good fastness of colour.	September / October
8435	T Smokey	Deep purple, large flowers. Very nice. Plant it early, because it grows slowly.	September / October
8440	T Pompon lila	Deep lilac sport from Pompon.	September / October
8450	T Gompie purpur	Soft purple, shiny colour. Good fastness of colour.	September / October

Legend

(s) = Licensed variety.

T = suitable for culture in plastic-houses

= Brandkamp-Breeding



OUTDOOR-CUT-CHRYSANTHEMUMS

Delivery weeks between LW 13 - 28



			T.
Art.No.	VARIETY	DESCRIPTION Brand kamp	NATURAL FLOWER SEASON
SPRA	Y VARIETIES · RED		
8505	Majola	Shiny red, filled. Good fastness of colour.	August / September
8525	Wendy rot	Deep red, good growing with a lot of stems.	September
8530	T Beppie rot	Red with a dark centre. Cut the flowers early.	September / October
8550	T Gompie rot	Red, large flowers. Cut the flowers early for a good colour quality.	September / October
8562	Payton Prince	Shiny red attractive flowers	September / October
8565	T Silvia ^(s)	Shiny red filled flowers. Good growing.	September / October
8575	T Marielle ^(s)	Filled middle large flower.	September / October
8568	T Marielle Red ^(s)	Deep red sport from Marielle.	September / October
SPRA	Y VARIETIES · BRONZE		
8604	Pamela Bronze	Shiny filled bronze flowrs. Strong stems.	End August
8610	Payton Glow	Large, amber coloured flowers. Nice autumn colour.	September
8625	T Wendy bronze	Orange with darker eye. A lot of buds. Easy growing.	September
8570	Bella gold	Gold-bronze with a large red centre. Very nice contrast, if you cut the flowers early.	September
8552	Littleton	Very nice orange colour. Good growing, large flowers.	September / October
8630	T Beppie bronze	Gold-bronze with a red eye.	September / October
8635	T Bruno	Leuchtendbronze, gefüllte Blüte. Gleichmäßiger Wachser, guter Ertrag.	September / October
8640	T Pompon bronze	Shiny copper-bronze, a lot of stems. Equal growing. Very nice colour, if you cut the flowers early.	September / October
8650	T Gompie bronze	Honey-bronze, large flowers. Cut the flowers early.	September / October
8668	T Marielle Bronze ^(s)	Bronze sport from Marielle.	September / October
8670	T Julia ^(s)	Orange with dark centre and large flower. Also suitable for disbud culture.	October

BRANDKAMP CHRYSANTHEMUMS and much more ...

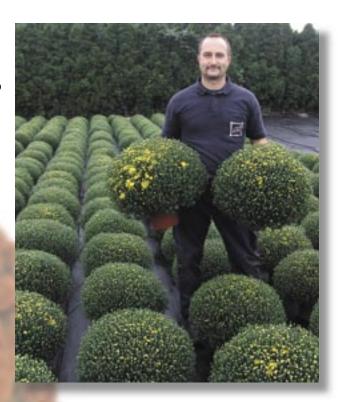
Brandkamp's Top Qualities – satisfied customers!

PREMIÈRE QUALITÉ DE BRANDKAMP - CLIENTS CONTENTS



Bran-Multiflora variety show





Nursery/Jardinage C. Storb, Saarbrücken



OVERVIEW · INFORMATIONEN

INFORMATION ABOUT EARLY BUDDING by Multiflora and Outdoor-Cut-Chrysanthemums

Mainly early Multiflora and Cut-Chrysanthemums for outdoors are susceptible for early buds. In this case we recommend:

- 1. Cut back the cuttings very hard.
- 2. Water well and feed regular with balanced feed and more Nitrogen.
- 3. Low night temperatures often result in early buds. So don't plant outside too early in the year, sometimes in May and even in June the night temperatures are too low.

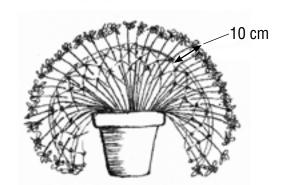
RANGE OF VARIETIES WITH THE SAME NATURAL FLOWER SEASON (BRAN-MULTIFLORA-LINE)

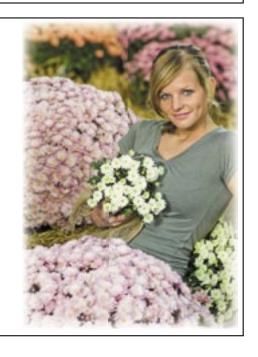


Nets for big Multiflora pots

With the culture of large Multiflora pots frequently exists the danger of falling apart. The chrysanthemum nets Lefilet® are developed particularly for the Multiflora culture. They are available in the size of $75 \times 75 \, \text{cm}$ and $95 \times 95 \, \text{cm}$.

They are nearly not visible and easily to use.





INFORMATION

CUT-VARIETIES

Following some groups of varieties and/or variety-families with the same characteristics and crop circumstances.



Yellow Annecy



Trentino



Sunny Le Mans



Zembla



Vienna

spider type

White Annecy Yellow Annecy Lemon Annecy Dark Annecy Red Annecy

A family with elegant flower type for the modern floristic.

Tolerant for lower temperature.

single flowering, short response time, middle big flowers

A very equal growing family. Noa Woodpecker Sunny A lot of small flowers, strong stems.

Kingfisher Kastelli

single flowered, spray

White Ruth Single flowering varieties with bright, clear colours. Bora Tolerant for lower temperature.

Selection Ruth Dark Ruth Trentino

anemon flowered

Puma A mixed range of varieties with different vigour, but they're all very

Sunny Puma tolerant against less temperatures.

Le Mans Good for natural flowering in autumn inside the greenhouse.

Sunny Le Mans Flower diameter 4-5 cm.

anemon, disbudded

Snow Eleonora Noble flowers, short petals around a large cushion.

Yellow Eleonora Good for normal crop in autumn. Dark Lilac Eleonora Early disbudding is necessary.

Bronze Eleonora

decorative, disbudded

Zembla A group of varieties with middle-large blossoms. They are in fresh, shiny colours. Zembla Yellow

To use for different possibilities. Resomee Splendid

spiders, disbudded

Anastasia Family suitable only for Anastasia Sun disbudding culture. Anastasia Lilac For big, elegant flowers.

Anastasia Green

pompon flowered, disbudded

Boula Strong growing variety group, only for disbudding culture. Boula Yellow Lollipop purple All varieties are temperature tolerant.

Saffier

ball shaped, disbudded

Palisade Palisade Yellow Vienna

GROUPS AND FAMILIES

POT-VARIETIES

small single flowers, short response time

Salina Salina Yellow Good branching varieties with bright colours.

Comino 2007 Gozo

single flowers

Margariti Melosa Ponza

Good branching varieties with bright colours.

Madeira 2006 Mindanao

single flowers, stronger growing

Mega Time White Mega Time Gold Mega Time Pink

Equal growing, shiny colours. To use for small and bigger

pot-sizes.

Mega Time Apricot Vulcan Time

bicoloured, single flowers

Elassa Ipsili Naxos

anemon, small flowers

Tinos Kea Impr. Limnos Moroni

small flowers, compact growing

Elmira Dark Elmira Yellow Elmira Frosted Kuriat

A lot of small flowers, very good branching and a quick response are typical for this group.

Comino 2007

filled, short response time

Stellar Time Saria Covington Durango

A good group of varieties with clear shining colours. For all pot-sizes.

Smola

pompon flowered

White Cindy Lilac Cindy Yellow Cindy Red Cindy Copper Cindy A good growing and slowly flowering familiy. Always with a good shape.

Salina



Mindanao





Moroni



Camino 2007



Saria



Olymp White

ball shaped

Olymp Olymp Salmon Olymp White Olymp Orange Olymp Yellow Olymp Lemon

To use for crop-time from September to All Saints' Day, only for disbud culture. A big size of ball shaped flowers

with incurved petals. A classic flower form.

decorative, disbudded

Mont Blanc Trumpf gelb Trumpf violett Trumpf rot

Disbud varieties with a good growing. Not so sensitive by transport like very big disbud varieties.

Variety group for mix pots

Mega Time White Mega Time Gold Mega Time Apricot Mega Time Pink

Variety group for mix pots

White Cindy Yellow Cindy Red Cindy Lilac Cindv Copper Cindy

Variety group for mix pots

Mont Blanc Trumpf gelb Trumpf rot Trumpf violett



CULTURAL NOTES

Please take a notice concerning the rules for the applicability from pestizides in the different countries.

CULTURAL NOTES CUT-CHRYSANTHEMUMS

The Soil

Chrysanthemums prefer a friable, deep, humic soil which should be sterilized by steaming or by applying chemicals at least once a year if production is extensive. Depending on the quality of the soil, work a 3 – 5 cm (1 – 2") layer of peat into the top few centimeters or inches of the soil once or twice a year. The use of manure is recommendable if it is well rotted and worked in deeply. It is essential that the manure does not contain any residues of herbicides or growth retardants. If problems arise in natural soils, shallow-bed culture it is very well possible and reasonable.

Planting & Spacing

If at all possible, plant the cuttings that have been rooted in soil blocks immediately upon their arrival at the facility. It is sufficient to place the soil blocks on the natural ground exercising a slight pressure to ensure that the plants are in good contact with the soil.

Water the cuttings in well. Preventing the soil blocks from getting dry is absolutely essential until the plants are established, or the plants will harden and suffer a growth depression.

If it is not possible to plant the cuttings immediately, the plants may be left in the trays for several days (provided the soil blocks do not dry out).

As a rule, use 40-48 plants/m² (33 - 40 plants/sq yd), depending on variety, for cultivation during the winter (without using assimilation light). For summer crops, use 48-64 plants/ m² (40-53 plants/sq yd). When growing batches of small-leaved varieties, especially when light supply increases during spring (April to June), the plant density may be 80 plants/m² (67 plants/sq yd), the two outer rows being double-planted.

For further information, please contact our consultants.

Watering & Fertilizing

Chrysanthemums require a sufficient and steady supply of water. Dry patches must absolutely be avoided, or non-uniform habit and in places poor quality will result. Chrysanthemums are heavy feeders. Always base the basic fertilizer application on the recommendations resulting from a soil sample analysis. As early as 4-6 days after planting out, when the plants have developed the first white roots in the new soil, start feeding by applying a liquid fertilizer at 0.1%. From the second culture week onwards, increase the concentration to 0.2-0.3% and continue to fertilize once a week until finishing the crop. The nutritive ratio should be based on a soil test. In addition, it is recommendable to apply a top dressing with urea at 0.1%.

Temperature

The majority of chrysanthemum varieties require a temperature of 16 degrees Celsius (61 degrees Fahrenheit) to initiate and develop flower buds, the influence of the night temperature being 3.5 times greater than that of day temperature. The critical time is between approximately one week before and three weeks after the beginning of short days. If during this time night temperature at plant height is not 16 degrees Celsius (61 degrees Fahrenheit), flowering will be considerably delayed and quality significantly decreased in many varieties. When this critical period is over, the temperature can slowly be lowered to 12 degrees Celsius (54 degrees Fahrenheit) for nearly all varieties. Some varieties (such as Westland and Puma varieties) can be grown at lower temperatures down to 12 degrees Celsius (54 degrees Fahrenheit). Response time may, however, be increased by 10 to 14 days. Our sales consultants will be pleased to provide appropriate recommendations and establish culture and variety schedules customized to your requests and needs.

Lighting & Darkening

After planting out, controlled chrysanthemums require 3 – 6 weeks of long days to reach the required stem length, depending on the time of the year. Only varieties that tend to continue growing without initiating flower buds or grow very quickly must be changed to short days already after 10 – 14 days (Spider varieties, Westland varieties). Provide supplemental light during nights from August 10 to May 1, ie. during natural short days. Incandescent lights are best suited for this purpose because of their favorable spectral range. If using incandescent lights in strip light licensed for use in the greenhouse, install 25 – 30 watt/m² (21 – 25 watt/sq yd) to provide at least 70 lux at plant height.

Lighting duration per night:

in September & April 2 hours

in October & March 3 hours

in November & February 4 hours

in December & January 5 hours

If possible, provide lighting in the middle of the night, keeping both dark periods below 7 hours. Lighting at intervals, such as two minutes of light and eight minutes of darkness, is possible and will help to keep electricity costs down. When providing interval lighting it is, however, recommendable to extend the period of lighting by one hour per night or to install an additional 5-10 watt per m^2 (4-8 watt/sq yd) to provide at least 100 lux at plant height.

Always base the beginning of short days on the condition of the plants, the time of the year, and the varieties grown. In the winter, the plants must be $35-40\,\mathrm{cm}$ (14-16") tall, where as in the summer $20-25\,\mathrm{cm}$ (8-10") are sufficient. Darken early, especially during the time from end of March to mid-June, because it is during this time that many varieties run a particularly great danger of growing through without initiating flower buds. This danger is further enhanced by using darkening material that does not close properly or that is perforated.

During natural long days, i.e. from mid-March to mid-September, darken approximately from 6 p.m. – 8.00 a.m., at least, however, for 13 hours per night. On very hot days, it is convenient to close the darkening one hour later at night and open it one hour later in the morning. Providing a two-week dry period from the 3rd short day week onwards will encourage the maturing process and improve stem quality. This is especially important for Spider varieties. Starting in the 3rd week after beginning to darken the crop, darkening can be interrupted one day a week. Discontinue to darken altogether when the buds start to show colour.

Improving Stem Quality by Growth Regulation

Under certain weather conditions, especially in the fall, large-flowered varieties carry the danger of forming "long necks". To avoid this, spray these batches with Alar (3.5 – 5g/0.123 – 0.176 oz or 0.35 – 0.5%) two days before removing the lateral buds, using a 0.25 l/m² (6.76 fl oz/sq yd) dose rate. With some varieties, repeated spraying with Alar is recommendable to improve stem quality, especially in the fall and winter. The dose rate largely depends on the date of planting, the weather and the varieties grown.

For further information, please contact our consultants.

CULTURAL NOTES SANTINI

Santinis are small-flowered, small-leaved cut chrysanthemum varieties with short stems and a good spray architecture making a great supplement to the standard assortment. Their primary use is in short round bouquets, their mainvalue there fore being for florists. This crop may also be interesting for growers because Santinis produce higher yields per area. Purchase either unrooted cuttings to root them yourself or buy rooted soilblocks. Plant density is 90 - 110 plants/m² (75 - 92 plants/sq yd), depending on variety. Benching is very well possible. Darken when the stem length has reached 10-20 cm (4-8"), depending on the desired final stem length. Depending on the variety grown, this is 5-10 days after planting the soil blocks. Darken until the buds start to show colour. The desired stem length is 50-60 cm (20-24"). Provide the same temperature, fertilizing and plant protection as for regular cut chrysanthemums. To obtain a strong stem quality, apply 1–3 Alar 85 (at 0,1%) sprayings, depending on variety. All of the above-mentioned information refers to the cultivation of summer crops. Winter crops (planted October through February) urgently require assimilation light. Provide 18 hours/day during the long day phase and 10 hours/day maximum, including day light, during the short day phase. Turn the assimilation light on during the day when the natural day light decreases to below 4,000 lux. A CO₂ fertilization at 600 – 900 ppm is highly recommended. Extend the long day phase specified for summer crops to account for the reduced supply of light during the winter.

Please bear in mind that the composition of the assortment is essential because the growth characteristics of this fast crop and the demands on crop control should harmonize with that of the other crops within the assortment.

Our consultants will be pleased to set up appropriate schedules for you.

CULTURAL NOTES POT-CHRYSANTHEMUMS

Potting & Rooting Media

Use a sterilized, well-drained medium with a high humus content only. When inserting the cuttings direct into the pot, use a medium with a low fertilizer content only. Any potting medium meeting these requirements is well suited. It is recommended to make a soil analysis after the first half of the crop time.

Planting & Inserting

Plant rooted cuttings immediately upon receipt, or the quality of the cuttings will suffer severely. Today the great majority of pot chrysanthemums is inserted direct into the pot as an unrooted, possibly hormone-treated cutting to produce more uniform, compact qualities. Water the potting medium before inserting the cuttings, and water the cuttings in well. Cover the cuttings with a thin non-perforated white or milky plastic immediately after inserting, making sure the plastic closes on all

CULTURAL NOTES



sides. In summer it is recommendable the use a $30 \times 30 \text{ cm } (1 \times 1')$ square perforated plastic with hole sizes not exceeding 5 mm (0.2"). Make sure the plastic is not exposed to direct sunlight to avoid the cuttings getting burnt. Rooting occurs in 10-20 days, depending on the time of the year. After rooting is complete, remove the plastic in the evening to acclimate the plants during the succeeding night.

Growing on

A good week after removing the plastic, start to darken the pot chrysanthemums, following the same schedule as for cut chrysanthemums. Providing lighting for early and late batches is also

the same as for cut chrysanthemums. To obtain optimum new growth, pinch the growth tip only, i.e. "soft pinch" the plants. When producing semi-vigorous to vigorous varieties, it is recommendable to pinch one week after starting to darken the crop during the summer months. Pinch slow-growing varieties (such as Rip and Virgo) when starting to darken the crop. Provide one additional week of long days for batches of low varieties delivered between week 43 and 9 but pinch any other variety delivered between week 43 and 9 when starting to darken. The correct pot spacing is absolutely essential. Spacing the plants too closely will produce problems with diseases and cause undesired longitudinal growth. An excessively wide spacing at the juvenile stage might reduce the production of new growth and harden the shoots.

Appropriate spacing:

Miniature plants in 5.5-7 cm (2-2.5") pots, 90-110 plants/m² (75-92 plants/sq yd) Small plants in 7-9 cm (2-3") pots, 50-80 plants/m² (42-67 plants/sq yd) plants / 1 cutting each in 10 cm (4") pots, 28-35 plants/m² (23-29 plants/sq yd) plants / 3 cuttings each

in 11 – 12 cm (4 – 5") pots, 17 – 24 plants/m² (14 – 20 plants/sq yd)

Growth Regulation

Nearly all pot chrysanthemum varieties require growth regulation with Alar. As a rule, spray the first Alar application at 0.3 – 0.5 %, depending on the variety's growth, three weeks after pinching.

Many varieties require a second spray application after another 2-3 weeks. An additional spray application with Alar at 0.3 % prior to pinching is recommended for semi-vigorous and vigorous varieties, especially for batches grown from April to mid-July. Some varieties (Deep Luv and Virgo) may only be sprayed once using a weak concentration. Inhibit the growth of stopped large-flowered pot varieties to avoid "neck formation" by spraying with Alar at 0.4 % -0.5 % after stopping.

CULTURAL NOTES MULTIFLORA

Use

Multifloras are suited for outdoor production as well as darkened cultivation in well-ventilated poly tunnels and greenhouses. They are typically used to produce larger patio plants and medium-size plants.

Potting

Start producing large patio plants in the 18-20~cm~(7-8") pot in mid-April through mid-June. Use one cutting per pot if potting early and 3 cuttings per pot if potting from mid-May onwards unless you use vigorous varieties (Cassablanca, Draga). Pot medium-size plants in 12-14~cm~(5-5") pots from mid-June through mid-July. If producing slow-growing varieties, plant 2 cuttings per pot. Use any potting substrate with a medium high nutrient content and a pH of 5.5-6.5. Purely peat-based growing media frequently causewater supply problems during the summer.

Pinching

Although there is a kind of self-pinching effect because the plants overgrow the buds it is recommendable to manually pinch the plants because this is the only way to obtain uniform crops. Pinch large patio plants twice, medium-size plants once. It is important to pinch at the right shoot length stage. Contrary to regular controlled pot chrysanthemums, the shoot length for pinching multiflora mums is $4-6 \, \mathrm{cm} \, (1-2")$. Soft pinch only to obtain as many breaks as possible. The last day for pinching is July 15 for regular and July 5 for vigorous varieties. It is recommendable to pinch any crop scheduled to grow on outdoors still during the greenhouse phase to increase the number of breaks. Early or late pinching can advance or delay flowering by approximately 10 days.

Early bud development

The quick response of multiflora varieties obviously increases the danger of early budding. Pinch the plants of theses varieties harder because the shoots formed after hard pinching will have fewer buds. Make sure that sensitive varieties are provided with a continuous supply of water and fertilizer (especially nitrogen), especially at the juvenile stage.

Rooming out

It is essential that the plants have gone through a sufficient amount of vegetative growth. Rooming out too early also encourages early bud development. The typical time for rooming out is mid- to end of July. The plants can be placed on black plastic film or woven ground cover mats or plunged in. Plants on film or mats grow slightly more stocky and flower approximately one week earlier. Depending on variety, use 3-4 plants/m² (2-3 plants/sqyd).

Watering / fertilizing

The plants are definite heavy feeders and should in no case be allowed get dry or hungry. Either condition will cause a severe loss of quality. Make sure to account for the high nitrogen demand at the juvenile stage. It is recommendable to liquid feed each time you water the plants, starting with 0.1 % and increasing to 0.3 %. Installation of an auto irrigation system, preferably a trickle system is recommended. Continued overhead watering should be avoided, not least to prevent the occurrence of diseases.

Growth regulation

It is only the fast-growing varieties grown in the field that in summers with hot nights need to receive a single Alar treatment at $0.3\,\%$ when breaks following the last pinch are $3-4\,\mathrm{cm}\,(1-1")$ long.

Plant protection

Plant protection measures are largely the same for multiflora crops as for regular chrysanthemum crops. Watch out for white rust during rainy periods and from mid-September onwards. At least during these periods it is advisable to apply a preventative spraying with Saprol and/or Baymat liquid. If infestation has occurred, use Desmel at 0.1 %, Bayfidan at 0.1 %, or Folicur at 0.1 %, all of which also have a certain growth-regulating effect, or use Amistar at 0.1 % or Discus at 0.05 %.

Regular Cultivation under Glass

Multiflora chrysanthemums can also be grown in well ventilated greenhouses or poly tunnels. In addition to ventilating continuously day and night, especially during heat spells, use mobile interior shading during the day (around noon). Bench flooding is a well suited irrigation system. Beyond the juvenile stage, continued overhead watering is detrimental. Since greenhouse plants do not grow as compact as field-grown plants, spray regular varieties once and vigorous varieties twice with Alar at 0.3 %. Provide the first spray application approximately 3 weeks after the last pinch. Plants grown in regular cultivation under glass are slightly later to flower then field-grown plants. Colour intensity of crops grown under glass is reduced compared to field-grown crops.

Darkening

All multiflora chrysanthemum mentioned here respond to darkening. For practical reasons, the crops will typically be grown in the poly tunnel or greenhouse. Water and pinch as described in the preceding paragraph. The main reason for darkening the crop is to advance late varieties (flowering in October), which frequently have a perfectly ball-shaped flower, for the start of seasonfrom mid-July. In any case the plants must have reached 50 - 60 % of their final height, depending on variety, because in darkened conditions growth slows down considerably and rather guickly. The response time is 6 – 8 weeks, depending on variety. This means that to obtain flowering plants in mid- to end of July, the crop must be darkened from June 5 – 10 onwards. Darkening the crop in mid- to end of July yields flowering plants early to mid-September. Darken in early August for flowering plants in the second half of September. Batches darkened from early July onwards require only 4 weeks of darkening, batches darkened from the end of July onwards require only 3 weeks. Plants that have undergone darkening exhibit a uniform maturity of buds as well as opening the buds uniformly. Watch out for white rust especially during the darkening <mark>phase. Advance the potting date for batches</mark> which are already darkened in July, or use one additional cutting per pot.

Cultivation of Standards

Pot standards in 12 cm (5") pots in early to mid-March, shorter standards through early April. Provide lighting from potting to early May in accordance with the schedule typical of chrysanthemums, adding one hour. Remove any side shots during this time. If terminal buds still form, remove and let the plants grow on. After discontinuing to provide lighting, pinch every third week until July 15, keeping a watch for the shape. Approximately 10 weeks after potting, transplant into $18-20 \, \mathrm{cm} \, (7-8")$ final pots. The plants require staking. Standards too can be advanced by darkening, It is recommendable to darken the crop for 4 weeks in July/August, especially when growing late varieties. The final spacing of standards is $3-4 \, \mathrm{plants/m^2} \, (2-3 \, \mathrm{plants/sq} \, yd)$, depending on plant size.

DIARY

All dates are compatible for varieties with 8 weeks response time. The terms are to use for the 48th degree of latitude. In South and South-West Europe the short days in autumn start 10 days earlier.



Potting week	Ligh from w		Darkening week	Flower week
1	1	6	10	14
2	2	7	10	15
3	3	8	10	16
4	4	9	10	17
5	5	10	10	18
6	6	10	10	18
7	7	11	11	19
8	8	12	12	20
9	9	13	13	21
10	10	14	14	22
11	11	15	15	23
12	12	16	16	24
13	13	17	17	25
14	14	18	18	26
15	15	19	19	27
16	16	20	20	28
17		cessary	21	29
18		cessary	22	30
19		cessary	23	31
20	not nec	cessary	24	32
21	not nec	cessary	25	33
22		cessary	26	34
23		cessary	27	35
24	not nec	cessary	28	36
25	not nec	cessary	29	37
26		cessary	30	38
27		cessary	31	39
28	not nec	cessary	32	40
29	not nec	cessary	33	41
30	not nec	cessary	34	42
31	31	35	35	43
32	32	36	36	44
33	33	37	37	45
34	34	38	38	46
35	35	39	not neccessary	47
36	36	41	not neccessary	49
37	37	42	not neccessary	50
38	38	44	not neccessary	52
39	39	45	not neccessary	1
40	40	46	not neccessary	2
41	41	47	not neccessary	3
42	42	48	not neccessary	4
43	43	50	not neccessary	6
44	44	51	not neccessary	7
45	45	52	not neccessary	8
46	46	1	not neccessary	9
47	47	2	not neccessary	10
48	48	3	not neccessary	11
49	49	4	not neccessary	12
50	50	5	not neccessary	13
51	51	5	not neccessary	13
52	52	6	not neccessary	14

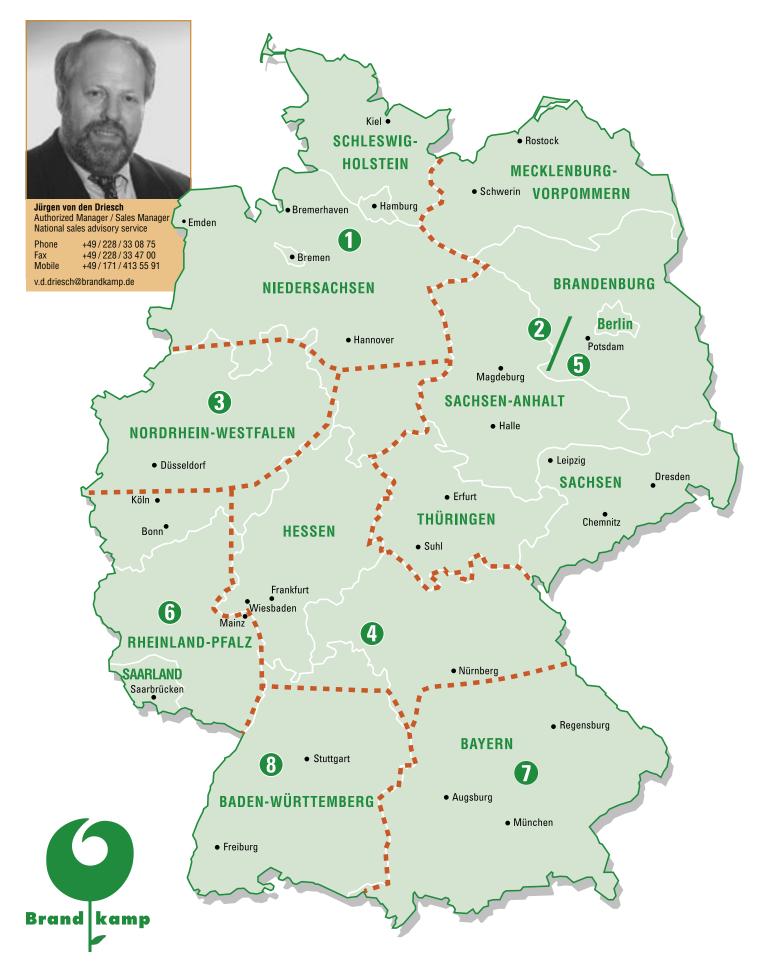
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Potting week	Ligh	nting reek till	Pinching in week	Darkening week	Flower week
1	1	4	5	5	13
2	2	5	6	6	14
3	3	6	7	7	15
4	4	7	8	8	16
5	5	8	9	9	17
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21	not nec	cessary	24	23	31
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27	not nec	cessary	30	29	37
28	not nec	cessary	31	30	38
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39	39	41	42	42	50
40	40	42	43	43	51
40	40	43	44	44	52
41	41	44	45	45	1
42	42	45	46	46	2
43	43	46	47	47	3
44	44	47	48	48	4
45	45	48	49	49	5
46	46	49	50	50	6
47	47	50	51	51	7
48	48	51	52	52	8
49	49	52	1	1	9
50	50	1	2	2	10
51	51	2	3	3	11
52	52	3	4	4	12

CALENDAR 2009

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29 Thu IPM Essen		29 Sun	29 wed	29 Fri	29 Mon	29 Wed	29 Sat	29 Tue	29 Thu	29 sun	29 Tue 20
30 Fri IPM Essen		30 Mon	30 Thu	30 Sat	30 Tue	30 Thu	30 Sun	30 wed	30 Fri	30 Mon	30 wed
31 Sat IPIM Essen		31 Tue		31 Sun		31 Fre	31 Mon		31 Sat		31 Thu New Year's Eve

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